



GO GREEN WITH MANAGED PRINT

HOW TO PROMOTE A CULTURE OF CONSERVATION & SAVE SOME GREEN



GOOD PLANETS ARE HARD TO FIND!

From school rooms to boardrooms, organizations are embracing green initiatives and encouraging environmental friendliness in an effort to reduce waste, demonstrate good corporate citizenship and improve the world we all live in. One of the easiest ways to experience immediate results is by implementing a Managed Print strategy!

PAPER & PRINTER QUICK FACTS – PER YEAR



10,000

Sheets of paper used by average office worker



50%

Of printed pages never get read



26 MILLION

Tons of paper added to U.S. landfills



375 MILLION

Empty ink and toner cartridges thrown in garbage

WHAT IS MANAGED PRINT?

A Managed Print program enlists a team of experts to manage and service an organization's printers, scanners, faxes and copiers to reduce paper and toner usage, optimize workflows, create efficiencies, establish best practices and save money — all while leveraging the latest printer technology, software and network security possible.



HOW MANAGED PRINT HELPS YOUR COMPANY GO GREEN!



Reduce ink and paper consumption by:

- Scanning and emailing documents instead of printing
- Setting defaults to print on both sides of paper
- Printing automatically in black & white
- Implementing rules-based printing
- Conserve power with ENERGY STAR® devices
- Consolidate your printer fleet and responsibly dispose of old machines
- Implement an ink and toner recycling program

SAVE SOME GREEN!

30%

That's how much the average business could save on overall printing costs by implementing a Managed Print program. Why?

- Minimal waste
- Less downtime and lost productivity
- Proactive maintenance and reduced repair costs
- Remote performance monitoring and support
- More cost-effective print behaviors
- Fixed monthly billing and more!

Many organizations are surprised to learn that receiving world-class technical support and replacing their existing fleet of printers with state-of-the-art equipment, along with all the other advantages of Managed Print, can allow them to “go green” in more ways than one.

IT PAYS TO GO GREEN!

If you're ready to experience the many benefits of a Managed Print strategy, [contact the print experts](#) at the **Gordon Flesch Company** today.

SOURCES: <http://www.thepaperlessproject.com/facts-about-paper-the-impact-of-consumption/>
<http://thinkbeforeprinting.org/> <http://www.ijimt.org/papers/202-CM026.pdf>



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