1956

2024

1978
GFC expands to Columbus, OH and another office opens in Madison, WI.

1956
Gordon Flesch, a salesman for Royal Typewriters, takes over a 3M dealership and establishes the Gordon Flesch Company (GFC) in Madison, WI.

1976
John Flesch, Gordon's son, joins GFC.

1977
The company begins selling Savin copiers and reaches $3 million in sales with 75 employees.

Tom Flesch, another of Gordon's sons, joins GFC and later becomes President and CEO in 1986.

1982
Bill Flesch, Gordon's third son, joins GFC.

1983
GFC expands and builds an office in Milwaukee, WI.

1997
Having done business in Geneva, IL for more than 20 years, a new office is built to hold sales, service and distribution.

2001
The Gordon Flesch Charitable Foundation is established.

More than $2.4 million has been donated to local charities.

2007
GFC establishes an office in Indianapolis, IN.

2006
Tom Flesch's son, Patrick, represents the next generation to join the company. In 2018, is named President of GFC.

2009
The professional services division is created, the first step in moving GFC beyond equipment sales and service.

2005
GFC headquarters moves to Fitchburg, WI.

2016

2019
GFC acquires Advanced Systems, Inc. with 10 offices in Iowa, Minnesota and South Dakota, and Indiana Business Equipment in Terre Haute, IN.

2020
GFC expands their footprint in Indiana with the purchase of Jim Gordon, Inc. based in Columbus and Bloomington, IN.

2008
Mark Flesch joins his brother Patrick at the company, and is named Chief Operating Officer in 2018.

2020
GFC acquires Managed IT provider ITP and becomes Elevity. Jeff Dotzler is named President of Elevity.

2022
GFC acquires Stan's LPS Midwest, in Woodstock, IL and Oshkosh Office Systems, in Oshkosh, WI.

2022
GFC builds state-of-the-art facility in Appleton, WI.

2024
GFC now has 30 offices across 6 states with 650+ employees.

Timeline markers: 1956, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2020

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