



What is AskGordy?

Powered by
IBM Watson™

AskGordy is an application that brings Watson's Cognitive capabilities to document management systems using Watson Discovery, Knowledge Studio, and other Watson APIs. The AskGordy application provides a highly-automated, training and delivery solution to provide more accurate results from a natural language query.

Average business users can now find actionable information without the need of data scientists, data miners and/or BI architects. To achieve this feat, AskGordy has four components: ingest, train, apply Watson, and a customizable user interface. Queries and results can be performed by text or speech on mobile devices or as part of a website.

AskGordy provides:

Support for multiple import sources - Our proprietary front-end ingestion system permits documents from almost any source to be directly processed and ingested.

Reduced need for manual training - A proprietary method extracts information from the input process and automatically prebuilds Knowledge Studio training components for ingestion into Watson Discovery.

Repeatable method and delivery application - The AskGordy application applies Watson Speech to Text, Text to Speech, Assistant and feedback training loops.

Scalability and expansion - The application is built on IBM Cloud APIs and works the same way whether the customer has 10 documents or 100,000. New documents can be added automatically.



The AskGordy FAQ

Who or what is AskGordy?

AskGordy is an application that applies IBM's Watson artificial intelligence to Content Management systems. You can now have a voice-activated interface to help find information in your data and document sets that old-fashioned keyword searches simply cannot.

Why AskGordy?

AskGordy delivers better results and helps organizations make better business decisions. An estimated 80 to 85% of information in Electronic Content Management (ECM) systems is defined as Dark Data. Applications employing Natural Language Understanding help organizations find more useful information in their ECMs and unearth this dark data. AskGordy provides a simple, replicable and agnostic application and implementation process to turn this data into a powerful knowledge base.

How does AskGordy work?

With the use of Natural Language Processing (NLP), a user can simply ask a question in plain language and receive a rated answer, with an analysis of the results along with supporting documents. With each response, the user can also help train AskGordy to be even more precise in future queries by invoking a feedback loop. AskGordy optimizes Watson Discovery to identify and present the most relevant document extracts that match that intent. All of this is delivered in an iOS, Android, or web-based interface. The user can rate the quality of the responses to help improve results for future searches.

Who is AskGordy for?

If you have electronically-stored documents and you want fast, accurate, insightful answers, AskGordy is for you. Because we can start small and scale the project up, Watson AI is now affordable for almost any company to turn data that is sitting unused on your computers into actionable business intelligence.

Does AskGordy work with any document management system?

Yes. AskGordy can accept input from nearly all document management and file storage systems. The system permits documents from a wide range of vendors to be directly processed and made available to Watson for querying. New documents can be added and indexed automatically. Currently we can use native documents in PDF, Word, and HTML formats. Users can extend AskGordy with additional Watson capabilities and data sources, structured data, Watson Assistant chatbots and other external applications and solutions.

How long will it take to get started?

AskGordy is a cloud solution that will allow companies to start small and grow at their own pace. A Quick Start project can begin returning results within six weeks.

Can customers rename the application?

AskGordy can be rebranded and customized for individual organizations, or even for a particular database.

What does AskGordy cost?

The cost will be surprisingly inexpensive compared to a normal Watson-based project. Call us for an assessment and quote. Since Gordy is provided as a service, there are no significant technical or system administration requirements and initial results can be available in as little as six weeks.

About the Gordon Flesch Company

The Gordon Flesch Company is one of the largest independent providers of office technology solutions in the nation. Family-owned since 1956, the Gordon Flesch Company employs more than 600 people throughout 26 offices in the Midwest, with their corporate office in Madison, Wisconsin. They deliver unique business process expertise to solve challenging problems and achieve organizational goals.

To contact us and learn more, visit askgordy.com

