



MATT FREYMILLER

vCIO

"After graduating Herzing College with a Bachelor's degree in Computers & Electronics, Matt began working as a Business Analyst for the Gordon Flesch Company (GFC). After 18 years with GFConsulting (now Elevity), Matt has considerable experience in the business technology field, and he is very knowledgeable about each vertical industry Elevity serves and their individualized needs.

"Each industry we serve is so unique, so we provide a customized solution for each client we have," said Matt. "We continually check up on the progress of our solution to ensure the business is running as efficiently as possible. Most clients will see annual cost savings of 30 to 50 percent, along with reduced waste and improved employee productivity."

A contributing factor to Matt's success and impressive tenure with the company is his passion for customer service, which is central to Elevity's mission. "At Elevity, we place a huge emphasis on our partnership with the client," said Matt. "It's not about selling as many of our services or equipment possible. We are much more concerned with the customer having a positive experience."

Matt's one-on-one collaboration with each client has helped them save money and reduce storage space and waste, while also improving workflow and employee productivity. "It's always very rewarding to see the huge return on investment that our clients see after even just a few months of implementing our solution," said Matt.



"I always make sure I communicate effectively with my clients and am always available to them."

FUN FACT #1

Matt worked at our Appleton and Indianapolis branches right when they opened, where he helped the company adjust to these emerging markets.

FUN FACT #2

Matt has three children, a fourteen-year-old son, a seven-year-old daughter and a five-year-old son.

FUN FACT #3

Matt enjoys playing guitar in his free time and can also play the saxophone.