



Gordon Flesch Company, Inc.

TODD LUNDGREN

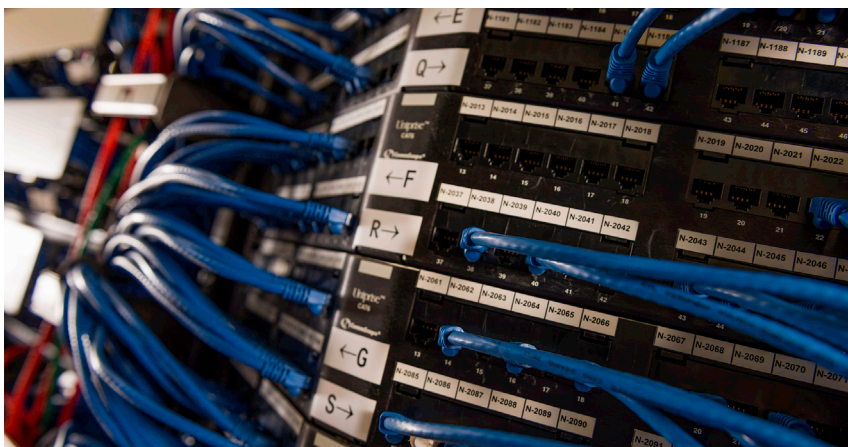
BUSINESS ANALYST, VCIO

Like most tech workers today, Todd Lundgren has been able to try his hand at almost every IT role in a modern business. At 22, he found himself leading a team of people and sleeping on a cot in the office as his first startup took off. In another life, he flew around the country installing and guiding installation teams for a telemedicine startup.

In all, Todd has over fifteen years of professional experience building technology solutions, diagnosing and repairing hardware and software issues, and rolling out new services. He has supported high level executives, physicians and healthcare providers as well as helped launch several startups in the Columbus, Ohio area. "The startup experience often means you have to wear as many hats as possible and keep your head down and out-work the competition," he says. "Unfortunately, that means that as a business owner, you can't always step back and look at the larger, strategic picture. That's where a Managed IT partner like GFC can help."

Todd says he is glad he can now use that background to help organizations all over the Columbus area solve their technical and business challenges.

"GFC is customer focused in all aspects of support. The partnerships and associations allow us to utilize a network of vCIOs across the world to determine the correct technology to implement and counsel each other on the benefits or deficiencies of a proposed solution."



FUN FACT #1

Todd recently rode 100 miles in his second Pelotonia raising money for the James Cancer Research Institute.

FUN FACT #2

On sunny weekends, Todd and his Yorkie, Archie Griffin can be found fishing from his Kayak on the Big Darby Creek and other local rivers.

FUN FACT #3

Todd has had several dogs all named for Ohio State football legends. Currently he also has Boxer named Beanie Wells.

“The exciting part for me is being able to help all kinds of organizations in the Columbus area. I enjoy meeting and working with people to help them succeed, no matter what kinds of problems they are facing.”

— Todd Lundgren,
Managed IT Services Manager
and vCIO



tlundgren@gflesch.com



TODD'S CAREER TIMELINE

'12

Network Technician

-Meritor-

'13

Installation Support

-Health Spot-

'14

IT Director

-Ohio Heart Group-

'15

Supervisor, Installation Support

-Health Spot-

'16

Systems Support Engineer

-HMB, Inc.-

'18

vCIO

-Gordon Flesch Company-

TODAY'S vCIO



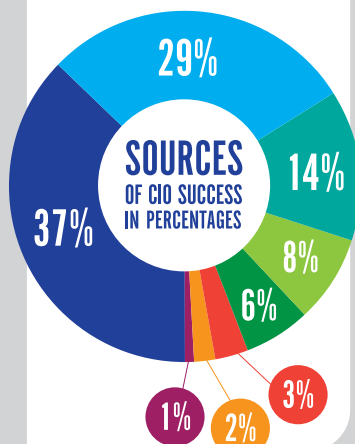
INSIGHTS, PRIORITIES AND CHANGING ROLES



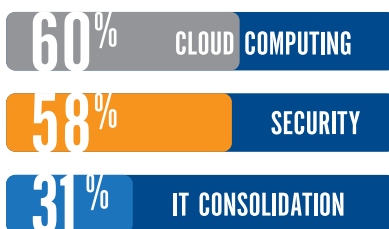
THE WORLD'S
INFORMATION DOUBLES
EVERY TWO YEARS.



AMONG CURRENT CLOUD USERS,
84% SAID THEY REDUCED APPLICATION
COSTS BY MOVING TO THE CLOUD
CLOUD USERS SAVE AN AVERAGE OF 21% ANNUALLY.



TOP CONCERNS for IT Decision Makers



3 ESSENTIAL QUALITIES

1. **COURAGE** to reimagine IT
2. **CLOUT** to guide IT through a time of creative destruction
3. **ASTUTENESS** to build on good results

3 TOP TECHNOLOGIES

1. Cloud Computing
2. Virtualization
3. Mobile Technologies



1. Converged Infrastructure
2. Information Optimization
3. Security
4. Cloud
5. Application Modernization

5 CIO FOCUS AREAS

6.03 years average
tenure at GFC

52% of CIOs are responsible for one or more non-IT areas of the business

5.75 years average
tenure of CIOs
at all-time high

A CIO'S JOB

To apply technology to increase productivity and time to market while reducing costs.

Business Strategic
Transformational
Functional

