



FOR IMMEDIATE RELEASE

Contact: Megan Bykowski
(608) 241-4141, ext. 265
mbykowski@stephanbrady.com

Donation from Gordon Flesch Charitable Foundation Provides Troubled Youth with Positive Camp Experience

MADISON, Wis. (June 20, 2008) – The Gordon Flesch Charitable Foundation donated \$5,000 to the Royal Family Kids’ Camp of Kane County on June 11. The donation will help sponsor a five-day camp for children in need.

Royal Family Kids’ Camp of Kane County is one of 162 camps nationwide that provide a residential camp experience for abused, neglected or abandoned boys and girls living in foster or at-risk homes. The camp focuses on providing the youth, ages 7 through 11, with a safe and fun environment through a variety of activities including games, sports and hiking.

“Our camp counselors and administrators model a non-violent, positive lifestyle as an alternative to the negative and sometimes abusive situations many of these children have faced,” said Bill Krueger, director of the Kane County camp. “The donation from the Gordon Flesch Company will help us create a great camp experience for the more than 50 children in need.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$800,000 to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

-more-

Technology that works. People who perform.



The Gordon Flesch Charitable Foundation, Inc. is led by a board of four employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 20 offices in the Midwest.

Technology that works. People who perform.