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### **Gordon Flesch Company Expands New IT Services Division**

**MADISON, Wis. (Jan. 20, 2012)**—The Gordon Flesch Company announced today the expansion of their new division, GFC IT Services, into the Chicago, Columbus, Indianapolis and Milwaukee markets. The division launched initially in Madison, Wis. in August 2011.

Designed to meet the needs of small to mid-sized businesses that don't have a dedicated IT staff, GFC IT Services provides U.S.-based technical service and support helping to ensure that desktops, mobile devices, servers and networks are constantly up and running, and optimized for peak performance and security, any time, day or night.

“The Gordon Flesch Company has been a trusted technology solutions partner for more than 50 years,” said Tom Flesch, Gordon Flesch Company president and CEO. “GFC IT Services was simply the next step as our company evolves to better meet the IT needs of our customers.”

Server Management from GFC IT Services provides all of the routine maintenance required to keep employees working and networks secure. Services include monitoring the most critical aspects of the server environment, managing the performance of the servers – on demand and in real time – as well as consulting on best practices for backup and disaster recovery.

PC Management from GFC IT Services analyzes PC performance and provides round-the-clock support, in addition to assistance with technology training, set up, installation, configuration, security and troubleshooting.

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“What this means for our customers is the ability to have a dedicated, professional IT staff focused on keeping their business running smoothly, without the overhead and costs involved with having an IT team on-staff,” Flesch said.

For more information about GFC IT Services, visit [www.GFCITServices.com](http://www.GFCITServices.com). To speak with a company representative, contact Deanna Estes, director of marketing for the Gordon Flesch Company, at [destes@gflesch.com](mailto:destes@gflesch.com) or (312) 544-7741.

The Gordon Flesch Company is one of the largest independent providers of office technology solutions in the nation. Family-owned since 1956, the Gordon Flesch Company employs more than 600 people throughout 20 offices in the Midwest. They are big enough to provide the very best in software and hardware equipment, but not tied to any one set of solutions. The Gordon Flesch Company’s office technology solutions have the power to streamline, simplify and save customers money.

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