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Youth Soccer Program Scores with Donation from Gordon Flesch Charitable Foundation

MADISON, Wis. (May 28, 2008) – The Gordon Flesch Charitable Foundation donated \$3,500 to the Millennium Soccer Club (MSC) on May 17. The donation will help purchase new player uniforms, as well as cover other MSC expenditures such as player liability insurance for the program’s more than 300 participants.

Founded in 2001, MSC is dedicated to providing quality, low-cost recreational soccer programs within ethnically diverse and low-income neighborhoods in Madison. Local high school soccer players volunteer to coach MSC elementary and middle school teams on Saturday mornings during the six-week season. The volunteer coaches focus on providing a positive and safe environment for youth to learn fundamental soccer skills as well as life lessons.

“Soccer is very popular among youth in Madison’s low-income neighborhoods, but organized soccer programs have often been inaccessible due to cost and transportation barriers,” said Tom Grogg, president of MSC. “The donation from the Gordon Flesch Company will help us expand our program to a new neighborhood and provide uniforms and quality equipment for all players.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$800,000 to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of four employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 20 offices in the Midwest.

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