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The Gordon Flesch Company Expands Presence in Chicagoland Market with Acquisition of Hy-Tec Business Equipment

(Madison, Wis. – September 23, 2005) – The Gordon Flesch Company recently purchased Hy-Tec Business Equipment in Elgin, Illinois. The acquisition allows the Gordon Flesch Company to expand its Fox Valley base – extending the Company’s strong commitment to area business owners by providing local sales, service and support.

With the September acquisition of Hy-Tec Business Equipment, the Gordon Flesch Company will gain almost 300 customers and the assets of a well respected, privately owned office equipment dealer, specializing in Canon, Sharp and a wide variety of other office equipment brand names. The acquisition means former Hy-Tec customers will continue to receive excellent customer service and quality products, as well as new technology-based products, engineers to support specific IT needs, a fully staffed Call Center and an expanded product line.

“With the acquisition of Hy-Tec Business Equipment, The Gordon Flesch Company continues to strengthen our position in the Fox Valley community,” said Bill Flesch, vice-president of the Gordon Flesch Company. “As a family owned and operated business, the Gordon Flesch Company shares a similar business philosophy with Hy-Tec Business Equipment. We welcome our new customers and offer them the Gordon Flesch Company commitment to service excellence, as well as our expanded product base and innovative technology.”

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The Elgin location will become part of the Gordon Flesch Company's Geneva, Illinois, branch office, supervised by branch manager, Andy Crance.

The Gordon Flesch Company provides leading business products and solutions – and provides support for the communities where they operate. During the past 25 years, the Gordon Flesch Company has donated nearly \$200,000 dollars to a wide variety of charities throughout the Fox Valley region.

In addition to donating to local charities, the Company created the Gordon Flesch Charitable Foundation. The foundation recently announced plans to donate \$100,000 for Hurricane Katrina relief efforts.

“The mission of the Gordon Flesch Charitable Foundation is to reach out to organizations that assist individuals and groups recovering from some form of disaster or help people that are suffering from some type of disease,” said Gordy Myers, Foundation President. Each year this foundation gives in excess of \$100,000 dollars to non-profit organizations.

Experts in office equipment, technology products, leasing and facility management services, the Gordon Flesch Company has been in business for 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout seven branches and 13 satellite offices in the Midwest.

For more information on the Hy-Tec Business Equipment acquisition, please contact Deanna Estes, director of marketing at (312) 544-6850 ext.12.

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