

FOR IMMEDIATE RELEASE

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**The Gordon Flesch Company Partners
with the USO to Support Deployed Troops**
Company donates \$100,000 to Operation USO Care Package

MADISON, Wis. February 16, 2006 – To help mark its 50th Anniversary, the Gordon Flesch Company is pledging a donation of \$100,000 to support the Operation USO Care Package program. Initiated in 2001, Operation USO Care Package provides a way for the American people to show their support for troops serving in Iraq, Afghanistan and other overseas locations. The packages include items specifically requested by military personnel, such as prepaid international phone cards, toiletries, and snacks. With the Gordon Flesch Company donation, thousands of men and women will receive these much needed items as well as personal notes of inspiration written by associates of the Gordon Flesch Company.

The USO started the program after security concerns caused the Department of Defense to discontinue the popular “Any Service Member” program. Since the Operation USO Care Package program was established, the USO has distributed nearly 800,000 care packages.

“We are proud of the ongoing contributions we are able to make not only to our local communities, but also to an outstanding national program supporting such a deserving group of men and women. Supporting the Operation USO Care Package program is yet another opportunity to demonstrate the Gordon Flesch Company’s strong commitment to service,” said Gordon Flesch Company President and CEO Tom Flesch.

Over the past five years, the Gordon Flesch Company has donated \$100,000 annually to worthy organizations throughout the Midwest. In 2005, the company earmarked a \$100,000 donation, shared by the American Red Cross and Habitat for Humanity, to help the victims of Hurricane Katrina.

“The support from the Gordon Flesch Company will help the USO make a difference in the lives of our men and women in uniform, particularly those serving in dangerous location so far from home. We are grateful for their generous donation,” said USO President and CEO Edward A. Powell.

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About the Gordon Flesch Company

For 50 years, the Gordon Flesch Company has served American business providing efficient and cost-effective equipment solutions, in-depth training and comprehensive support. As an expert in office equipment, technology, leasing and management services, the Gordon Flesch Company is one of the nation's largest independent dealers of office equipment. The company employs more than 700 people throughout seven branches and fifteen satellite offices in the Midwest. For further information on The Gordon Flesch Company, please visit www.gflesch.com.

About the USO

For 65 years, the USO (United Service Organizations) has been providing morale, welfare and recreational services to U.S. military personnel and their families. The USO is a nonprofit, charitable organization, relying on the generosity of the American people to support its programs and services. For more information on the USO, please visit www.uso.org. For further information on Operation USO Care Package, please visit www.usocares.org.