



**For Immediate Release  
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**Gordon Flesch Company and Habitat for Humanity of Dane County  
Build "Home in a Box" to Help Katrina Family**

**(Madison WI, January 18, 2006)** – The Gordon Flesch Charitable Foundation has pledged \$75,000 to Habitat for Humanity of Dane County to build a "Home in a Box" on January 21. The construction will take place at the Northern Wisconsin Regional Council of Carpenters Training Center, 5202 Monument Lane, Madison from 8 a.m. – 3 p.m.

Gordon Flesch Company associates will join long-time Habitat volunteers in building the panelized walls for a four-bedroom home for shipment to Thibodaux, Louisiana. The walls will be transported to Louisiana where they will be used to build a home with a grandmother and her four grandchildren. The family's home was destroyed in the hurricane. Included in the shipment to Louisiana will be materials to complete the home that are not easily available in the Gulf Coast region, including wall sheathing and nails.

Construction is tentatively scheduled to begin on the ground in Thibodaux in late February or early March. Habitat volunteers and the family will finish the building. Construction should be complete and the family moved in by early summer.

"We are pleased to support a family that suffered from Hurricane Katrina," said Tom Flesch, president and CEO of The Gordon Flesch Company. "Our associate volunteers from the Gordon Flesch Charitable Foundation recommended the Habitat for Humanity donation. It was really their goal to help a family in crisis. We're excited to be involved in this project and look forward to seeing the family move into their new home later this year."

"Gordon Flesch has made it possible for Dane County to build our first 'Home in a Box' and respond to a Gulf Coast family in crisis in a significant, tangible way," said Brian Miller, executive director of Habitat for Humanity of Dane County. "Their support, as well as the donations of space from the Northern Wisconsin Regional Council of Carpenters and transportation from Reynolds United Van Lines, are examples of the overwhelming generosity of the Madison business community. We are also grateful for the more than \$8,000 we have received in donations from numerous individual and groups to help families affected by the Gulf Coast hurricanes."

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Home in a Box to Help Katrina Family  
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The “Home in a Box” program is Phase I of Habitat for Humanity International’s Operation Home Delivery, a long-term response to the recovery effort for low-income families affected by Hurricanes Katrina and Rita. There have been 89 Habitat “Homes in Boxes” built nationwide and shipped to the Gulf Coast to date with another 145 scheduled to be assembled and shipped. Approximately 60 homes are under construction on the ground in the affected areas. Phase II will focus on the traditional Habitat for Humanity model of building homes on the ground using volunteer labor.

Habitat for Humanity of Dane County provides simple, decent, affordable housing for families who might not otherwise become homeowners. Eligible families pay monthly mortgage payments on a 0% interest loan, and contribute 400 hours of sweat equity in the building of their homes.

Ninety-five families currently live in Habitat homes in Dane County and another six homes are scheduled to be completed by spring.

For more information on Habitat for Humanity of Dane County, call 608-255-1549 or visit the website at [habitatdane.org](http://habitatdane.org).