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Gordon Flesch Charitable Foundation Invests in the Future

MADISON, Wis. (July 24, 2007) – The Gordon Flesch Charitable Foundation donated \$5,000 to Youth Becoming Leaders, Inc. (YBL) during an open house in Freeport, Ill., on May 13. The donation will help fund the “Imagine Me” program, enabling YBL to hire one additional mentor to assist with program curriculum.

Identifying and empowering at-risk youth between the ages of 10 and 25, YBL seeks to develop the youth personally and professionally for leadership positions within their community. Funds from the Gordon Flesch Charitable Foundation will help middle school students research possible career choices, focusing on the type of education and work preparation necessary for meeting their career goals.

“We are truly grateful for the generosity of the Gordon Flesch Charitable Foundation,” said Matt Gargano, president of YBL. “The future success of our youth depends on our ability to hire qualified mentors and staff while offering valuable resources such as our summer program, ‘Imagine Me’.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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Technology that works. People who perform.

“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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