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Contact: Deanna Estes
(312) 544-6850, ext. 12
destes@gflesch.com

Donation from Gordon Flesch Charitable Foundation Provides Safety, Support for Local Women

MADISON, Wis. (August 29, 2007) – The Milwaukee Women’s Center received a \$5,000 donation from the Gordon Flesch Charitable Foundation at an awards presentation held on August 16. The funds will help the Women’s Center continue to offer its free services designed to address issues of domestic violence, sexual assault and abuse for women and their families.

Founded in 1977, the mission of the Women's Center is to provide safety and support to Southeastern Wisconsin women and their families, while continuing to facilitate their development. Services and programs offered through the center include a 24-hour crisis line, emergency shelter, transitional living, legal advocacy and counseling.

“The Women’s Center focuses on helping women continue to develop confidence and skills while in a safe and secure environment,” said Ken Genin, development director for the Women’s Center. “The generous donation from the Gordon Flesch Charitable Foundation will help our Center to continue to offer women and children our services for free.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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