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Gordon Flesch Charitable Foundation Donates to Wisconsin Badger Camp

MADISON, Wis. (August 1, 2007) – Wisconsin Badger Camp received a \$5,000 donation from the Gordon Flesch Charitable Foundation at an awards presentation held at the camp office in Prairie du Chien on July 26. The donation will cover the fee for seven campers to attend a one-week session at Wisconsin Badger Camp.

Wisconsin Badger Camp’s mission is to provide a positive natural environment where individuals with developmental disabilities can learn about their surroundings, develop friendships and expand their social skills. Camp programs are specifically tailored to the needs and abilities of each camper and include activities such as hiking, horseback riding, swimming, crafts and a talent show.

“Wisconsin Badger Camp has provided camp experiences to more than 21,000 individuals with developmental disabilities,” said Brent Bowers, executive director for Wisconsin Badger Camp. “With generous donations from organizations like the Gordon Flesch Charitable Foundation, not one person has been denied camp attendance due to their inability to pay the registration fee.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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