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Gordon Flesch Charitable Foundation Sets Sights on Fighting Blindness

MADISON, Wis. (July 17, 2007) – Columbus VISIONWALK received a \$2,500 donation from the Gordon Flesch Charitable Foundation at the first annual Columbus walk-a-thon held at the Ohio State University West campus on June 17, 2007. The funds were donated on behalf of ‘Team Robert’ and will help the Foundation Fighting Blindness (FFD) with sight-seeing research. Robert Bowling, the namesake of Team Robert, is an 8-year-old with Stargardt disease, the most common form of inherited juvenile macular degeneration.

The VISIONWALK walk-a-thon fundraising program for the FFD raised more than \$1.3 million last year to fund sight-seeing research for people affected by retinal degenerative diseases.

“Our success is due to the support and dedication of great volunteers and the generous donations made by organizations such as the Gordon Flesch Charitable Foundation,” said Stacy Fass, Columbus walk event coordinator. “With continued research, we can work to help find a cure for vision-related diseases that affect so many people.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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