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## **Donation from Gordon Flesch Charitable Foundation Helps Children, Families Deal with Serious Illness**

**MADISON, Wis. (September 4, 2007)** – The Children’s Hospital of Wisconsin Palliative Care Program received a \$5,000 donation from the Gordon Flesch Charitable Foundation at an awards presentation held in Milwaukee on August 16. The donation will help support the medical care the program provides to children and families facing complex or life-threatening conditions.

The Palliative Care Program focuses on treating the pain, symptoms and stress that children with serious illnesses and their families face. Program staff are available to listen to concerns, answer questions, help with medical decisions and coordinate treatment.

“Children facing advanced stages of serious illnesses fight a tremendous battle everyday and benefit from having a dedicated staff available to answer their questions and respect their beliefs while recognizing each family and child is different,” said Penny Gutekunst, director of Corporations and Foundations at Children’s Hospital and Health System Foundation. “Thanks to the generosity of the Gordon Flesch Charitable Foundation, we will have the resources available to improve the level of care and the quality of life for these patients.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

**-more-**

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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