



FOR IMMEDIATE RELEASE

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Gordon Flesch Charitable Foundation Supports Families Affected by Niemann-Pick Disease

MADISON, Wis. (July 27, 2007) – The National Niemann-Pick Disease Foundation (NNPDF) received a \$5,000 donation from the Gordon Flesch Charitable Foundation at an awards presentation held in Fort Atkinson on July 24. The donation will help fund the Family Services Program of NNPDF.

Niemann-Pick Disease is one of a group of lysosome storage diseases that affect metabolism and are caused by genetic mutations. The NNPDF is a non-profit organization that supports and promotes research to find a cure or treatments for all types of Niemann-Pick Disease, as well as provides support services to individuals and families affected by the disease. The Family Services Program of NNPDF anticipates and responds to the needs of individuals dealing with the disease, offering vital resources such as a newsletter, annual conference, Foundation Web site and online store.

“Niemann-Pick Disease creates a tremendous burden for affected individuals and their families,” said Nadine Hill, director of Family Services for NNPDF. “The donation from the Gordon Flesch Charitable Foundation will help fund programs that affected families depend on, from assistance through a crisis to help with doctors and suggestions about day-to-day care.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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Photo Caption (left to right): Gary Vorpahl, Barb Vorpahl, Nancy Poole, Ann Myers