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Contact: Deanna Estes  
(312) 544-6850, ext. 12  
[destes@gflesch.com](mailto:destes@gflesch.com)

## **Gordon Flesch Charitable Foundation Supports Run to Cure Autism**

**MADISON, Wis. (September 10, 2007)** – Dylan’s Run received a \$5,000 donation from the Gordon Flesch Charitable Foundation at the 7<sup>th</sup> annual run held in Milwaukee on September 9. The funds will help support research to identify the cause of autism, advance treatment for those dealing with the disorder and develop a cure.

Dylan’s Run was organized in 2001 as a fundraiser for the Autism Society of Southeastern Wisconsin (ASSEW). The mission of ASSEW is to support people with Autism Spectrum Disorders, their families, professionals and others, by sharing information, supporting research, providing networking opportunities and promoting awareness through education and training.

“The Autism Society of America estimates that 1.5 million Americans and their families are affected by autism spectrum disorders,” said Scott Schwartz, co-founder of Dylan’s Run. “We appreciate the generous donation from our Champion Sponsor for this year’s run, the Gordon Flesch Charitable Foundation. With their support we can continue to raise awareness and support research for this widespread developmental disorder.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

**-more-**

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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