



FOR IMMEDIATE RELEASE

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Gordon Flesch Charitable Foundation Invests in Quality Child Care

MADISON, Wis. (July 27, 2007) – Child Development, Inc. (CDI) received a \$5,000 donation from the Gordon Flesch Charitable Foundation at an awards presentation held at the South Madison Child Care Center on July 24. The donation will help finance the CDI Emergency Tuition Fund for families struggling to pay child care tuition co-pays.

Founded in 1965, CDI strives to provide affordable, high-quality child care to families with preschool children of all races, cultures and incomes. Beyond providing full and part-time child care, CDI offers nutritious meals, educational classes and social interaction. Eighty percent of the families participating in CDI programs receive some government funding to assist with tuition.

“Recent cuts in funding have created a financial burden for many families participating in our programs,” said Steve Lien, executive director for CDI. “The donation from the Gordon Flesch Charitable Foundation will aid families struggling to pay tuition through our Emergency Tuition Fund.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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Photo Caption (left to right): Ann Myers, Nancy Poole, Steve Lien, Anna Purnell