



FOR IMMEDIATE RELEASE

Contact: Deanna Estes
(312) 544-6850, ext. 12
destes@gflesch.com

Gordon Flesch Charitable Foundation Donates to Local Cystic Fibrosis Foundation Chapter

MADISON, Wis. (August 1, 2007) – The Cystic Fibrosis Foundation (CFF) received a \$5,000 donation from the Gordon Flesch Charitable Foundation at an awards presentation held at the Central Ohio Chapter headquarters on July 25. The funds will help support the development of means to cure and control cystic fibrosis, while improving the quality of life for those afflicted with the disease.

Cystic fibrosis is a genetic disease affecting 30,000 children and young adults in America, with Ohio being the fourth largest disease-populated state in the country. The Central Ohio CFF Chapter supports scientific research as well as a network of specialized treatment centers that provide state-of-the-art care.

“We are truly grateful for the generosity of the Gordon Flesch Charitable Foundation,” said Shayna Daubert, director of special events at the Central Ohio CFF Chapter. “The donation will help support ongoing research and medical care for individuals dealing with cystic fibrosis in our community and beyond.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

-more-

“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of

Technology that works. People who perform.

the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

###

Photo Caption (left to right): Bill Hopkins, Shayna Daubert.