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Contact: Deanna Estes
(312) 544-6850, ext. 12
destes@gflesch.com

Gordon Flesch Charitable Foundation Assists Badger Chapter with Flood Relief Donation

MADISON, Wis. (September 13, 2007) – The American Red Cross (ARC) Badger Chapter received a \$5,000 donation from the Gordon Flesch Charitable Foundation at its chapter headquarters in Madison on September 13. The donation will be designated for the Disaster Relief Fund to assist with flood response in the region.

The Badger Chapter and its volunteers provide food and shelter, as well as mental health, financial and medical assistance to victims in affected flood areas. The Gordon Flesch Charitable Foundation is also supporting flood relief efforts in neighboring states with a \$5,000 donation to the Ohio Greater Columbus Chapter and an additional \$5,000 donation to the Ill. Fox River Chapter.

“The recent flooding devastated entire communities in the Badger Chapter region,” said Ingrid Kunding, major gifts director for the ARC Badger Chapter. “The generous donation from the Gordon Flesch Charitable Foundation will allow us to provide services and purchase specific supplies victims in the area rely on during the recovery process.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$700,000 to various charities and organizations in Illinois, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of five employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention. This year, the selected organizations represent a near equal distribution of half disease-related and half disaster-related causes.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 19 offices in the Midwest.

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