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**Gordon Flesch Charitable Foundation  
Provides Camp Opportunity for Challenged Youth**

**MADISON, Wis. (July 22, 2008)** – The Gordon Flesch Charitable Foundation donated \$5,000 to the Rogers Memorial Hospital Foundation in Oconomowoc on July 17. The donation will pay for six children to attend the Rogers Memorial three-week Challenge Camp.

Rogers Memorial Hospital Foundation is a nonprofit, freestanding mental health hospital that provides individualized, evidence-based treatment for mental health concerns and chemical dependency. Each summer, the hospital offers Challenge Camp for children ages 5 to 14 who are dealing with attention deficit hyperactivity disorder, depression, anxiety and related disorders. The special day camp is focused on improving the children’s self-esteem, social skills and sense of personal responsibility through a variety of fun activities in a safe and supportive environment.

“The donation from Gordon Flesch Company will help us provide the opportunity for low-income patients to attend Challenge Camp,” said Sarah Koostra, development coordinator for Rogers Memorial Hospital Foundation. “The camp is an important step for the children in developing the personal skills needed to effectively deal with the behavioral health challenges they face.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$800,000 to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

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The Gordon Flesch Charitable Foundation, Inc. is led by a board of four employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 20 offices in the Midwest.

Editor Note: Photos are available upon request.

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