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**The Gordon Flesch Charitable Foundation Goes
Nuts for Nature with Recent Donation**

MADISON, Wis. (November 21, 2008) – The Gordon Flesch Charitable Foundation donated \$5,000 to the Aldo Leopold Nature Center on November 17. The donation will help fund the Center’s unique “Nature Nuts” educational initiative that offers after-school programs for at-risk elementary school children in Madison and surrounding areas.

Established in 1994, the Aldo Leopold Nature Center is a nature study on more than 20 acres of land. The Center specializes in connecting children, families and teachers to nature through hands-on, guided experiences and educational adventure programs. The “Nature Nuts” program focuses on improving reading and math skills while instilling a strong appreciation for nature within the children. In 2007, the “Nature Nuts” program served more than 2,000 students, far exceeding the center’s 1,000-child goal.

“Nature Nuts’ provides an excellent opportunity for children from all walks of life to experience the outdoors in an after-school program setting,” said Kelley Van Egeren, director of development and communications for Aldo Leopold Nature Center. “The donation from the Gordon Flesch Company will help us continue our unique mission of connecting kids with nature in a fun and educational way.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$800,000 to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of four employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation’s largest independent digital office equipment dealerships, the company employs more than 700 people throughout 20 offices in the Midwest.

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