

FOR IMMEDIATE RELEASE

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**Gordon Flesch Charitable Foundation
Supports Learning Through Conductive Education**

MADISON, Wis. (July 14, 2008) – The Gordon Flesch Charitable Foundation donated \$5,000 to the Jackson Center for Conductive Education in Indianapolis on July 9. The Jackson Center will use the donation to provide valuable education to children with Cerebral Palsy and other motor disorders.

Founded in 2005, the Jackson Center strives to assist those who struggle with motor disabilities achieve greater independence in their daily activities. As the only Conductive Education program in Indiana, the Jackson Center encourages a system of learning that improves motor skills by creating new neurological pathways between thought and physical action. Conductive Education addresses skills in dressing, eating and hygiene as well as play and learning through a series of repetitive tasks.

“Conductive Education strives to equip children with the opportunity to actively experience childhood as other children do,” said Melanie Depoy, development director for the Jackson Center. “The donation from the Gordon Flesch Company will help us bring amazing improvements to the lives of children and families who have been struggling with Cerebral Palsy and other motor disorders.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated more than \$800,000 to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

“The creation of the Charitable Foundation formalized a spirit of generosity that has been part of the Gordon Flesch Company culture since the beginning,” said Ann Myers, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

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The Gordon Flesch Charitable Foundation, Inc. is led by a board of four employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the Gordon Flesch Company has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 700 people throughout 20 offices in the Midwest.

Editor Note: Photos are available upon request.

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