



SMART SOLUTIONS IN ACTION

The Westerville School District's cost savings demonstrates it pays to work with a true partner.

“With our previous vendor, we were simply being sold device after device. The Gordon Flesch Company focused on being a partner, providing solutions that allowed us to be greener and more efficient.”

Jenna McDevit, Director of Business Management
Westerville School District



Westerville, Ohio

The Challenge:

The district had to find new ways to streamline their office technology while dealing with a 15% budget cut.

The Solution:

We consolidated their single function devices into fewer multi-function devices. In addition, we introduced Laserfiche® document management software and a Docs-on-the-Cloud virtual server for the entire district.

The Result:

The district anticipates saving \$200,000 during the first year and they're already using less electricity, toner, paper, replacement parts and phone lines.



GORDON FLESCH®
COMPANY, INC.
Technology that works. People who perform.®

WESTERVILLE SCHOOL DISTRICT and the Gordon Flesch Company



Background:

Like many public school systems, the Westerville, Ohio School District was faced with a 15% decrease in their office technology budget, so they needed to find ways to reduce costs. After conducting a complete audit of all devices and processes, we discovered that their current environment consisted of a proliferation of fax machines, printers, scanners, desktop PCs and multi-function devices that were not properly networked, and were therefore inefficient.

According to Jenna McDevit, Director of Business Management for the Westerville School District, "With our previous vendor, we were simply being sold device after device. The Gordon Flesch Company focused on being a partner, providing solutions that allowed us to be greener and more efficient."

The Gordon Flesch Company saved costs and improved efficiency by consolidating multiple single-function devices into fewer multi-function devices, and properly networking every device into the district's existing systems. To ensure seamless integration, the district's IT director was consulted before and during the changeover process—something that hadn't been done previously.

To help the district begin migrating toward a paperless environment—a long-term goal of the organization—we introduced Laserfiche® document management software and Docs-on-the-Cloud virtual server. The software allows each department in the district to quickly and easily scan, index, store and retrieve invoices, student and staff records, and other important paper-based documents, saving valuable time while eliminating the need for an endless supply of storage space. The secure virtual server provides a place to house Laserfiche, preventing the need for a costly, dedicated in-house server, and all of the associated maintenance requirements for the district's IT staff.

The anticipated hard savings alone is \$200,000 in the first year of a 5-year contract. That doesn't take into account the savings generated from using less electricity, paper, toner, replacement parts and phone lines. Nor does it take into account the decreased need for maintenance and increased productivity of the staff made possible with the new, streamlined technology.

The Gordon Flesch Company continues to meet with the district each quarter to optimize their systems as their needs continue to evolve..



Founded 1956

Headquarters Madison, WI

Employees 600

Divisions Gordon Flesch Company

GFC Leasing

GFC On-site Services

The Gordon Flesch Company is one of the largest independent providers of office technology solutions in the nation. That means we're big enough to provide you with the very best in software and equipment, but we're not tied to any one set of solutions. Our office technology solutions have the power to streamline and simplify and, ultimately, save you money.