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## **Gordon Flesch Charitable Foundation Funds Equine-Assisted Therapy for Children with Special Needs**

**MADISON, Wis. (June 1, 2010)** – The [Gordon Flesch Charitable Foundation](#) donated \$5,000 to the [Children’s TherAplay Foundation \(TherAplay\)](#) in Carmel, Ind. on May 26. TherAplay will use the donation to provide scholarships for equine-assisted physical and occupational therapy to children with special needs.

TherAplay is a unique outpatient rehabilitation clinic dedicated to developing life skills through innovative therapies for children ages 18 months through 14 years. During equine-assisted therapy, the horse’s movements are transferred to the patient, providing a combination of sensory, motor and neurological input that can be used to treat a wide variety of conditions including autism, cerebral palsy, down syndrome, spinal cord injuries and genetic disorders. Therapy is shown to improve muscle tone and strength, coordination and endurance, as well as balance, head and trunk control, posture and mobility. The TherAplay facility features an indoor, heated arena enabling them to treat patients year-round.

“The TherAplay staff shares a passion for improving the lives of children with special needs,” said Raquel Ravinet, executive director of the Children’s TherAplay Foundation. “Donations like those from the Gordon Flesch Company allow us to share our unique therapies with deserving children and families, regardless of their ability to pay.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated nearly \$1 million to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The Gordon Flesch Charitable Foundation represents a spirit of generosity that has been part of our culture since the beginning,” said Barb Anderson, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of six employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the [Gordon Flesch Company](#) has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 600 people throughout 20 offices in the Midwest.