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## **Gordon Flesch Charitable Foundation Funds Services and Support for Mental Illness**

**MADISON, Wis. (June 1, 2010)** – The [Gordon Flesch Charitable Foundation](#) donated \$5,000 to the [Key Consumer Organization, Inc.](#) in Indianapolis on May 26. The Key Consumer Organization strives to empower and strengthen mental health consumers throughout Indiana with education, training and services.

Founded in 1998, the Key Consumer Organization serves as a resource for mental health consumers, while working to change the unfavorable stigma associated with mental illness to one of hope, dignity and courage. The organization advocates to improve services, promote understanding and end discrimination against persons with mental illness. They offer a statewide network of local support groups and available services.

“The mission of the Key Consumer Organization includes protecting the rights of those with mental illnesses, while educating ourselves and the public about psychiatric disorders,” said Ronda Ames, executive director of the Key Consumer Organization. “The donation from the Gordon Flesch Charitable Foundation will help serve our mission by funding scholarships for training and educational programs.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated nearly \$1 million to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The Gordon Flesch Charitable Foundation represents a spirit of generosity that has been part of our culture since the beginning,” said Barb Anderson, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of six employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the [Gordon Flesch Company](#) has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 600 people throughout 20 offices in the Midwest.

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