

Contact: Megan Bykowski  
(608) 241-4141, ext. 265  
[mbykowski@stephanbrady.com](mailto:mbykowski@stephanbrady.com)

## **Gordon Flesch Charitable Foundation Supports Learning Through Conductive Education**

**MADISON, Wis. (June 1, 2010)** – The [Gordon Flesch Charitable Foundation](#) donated \$5,000 to the [Jackson Center for Conductive Education](#) in Indianapolis on May 26. The Jackson Center will use the donation to support increased enrollment, classes and staff at their new facility in Mooresville, Ind.

Founded in 2005, the Jackson Center strives to assist those with cerebral palsy and other motor disabilities achieve greater independence in their daily living skills. As the only Conductive Education program in Indiana, the Jackson Center encourages a system of learning that improves motor skills by creating new neurological pathways between thought and physical action. Conductive Education addresses skills in dressing, eating and hygiene as well as play and learning through a series of repetitive tasks. The new facility enables the center to increase enrollment to record numbers, add classes to serve children from 6 months to adolescents and hire a new physical therapist and special education teacher. This is the second donation the Jackson Center has received from the Gordon Flesch Charitable Foundation.

“Conductive Education helps children with motor disabilities to have the opportunity to actively experience childhood as other children do,” said Melanie DePoy, development director for the Jackson Center. “We appreciate the continued support of the Gordon Flesch Company to help us reach many more children and families who are struggling with cerebral palsy and other motor disorders.”

Remaining true to the company vision to “serve the communities where we work and live,” the Gordon Flesch Charitable Foundation, Inc. has donated nearly \$1 million to various charities and organizations in Illinois, Indiana, Ohio and Wisconsin since its inception in 2002. Each year, grants totaling \$100,000 are awarded throughout the communities where the Gordon Flesch Company does business.

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“The Gordon Flesch Charitable Foundation represents a spirit of generosity that has been part of our culture since the beginning,” said Barb Anderson, president of the Gordon Flesch Charitable Foundation. “It is a reflection of the company’s awareness that we make a living by what we get, but we make a life by what we give.”

The Gordon Flesch Charitable Foundation, Inc. is led by a board of six employee volunteers. The charities are selected from nominations submitted by individual associates throughout the Gordon Flesch Company. Organizations, large and small, that provide assistance to those suffering from disease or recovering from disaster are given priority attention.

Experts in office equipment, technology products, leasing and onsite services, the [Gordon Flesch Company](#) has been in business for more than 50 years. As one of the nation's largest independent digital office equipment dealerships, the company employs more than 600 people throughout 20 offices in the Midwest.

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