

# *Reuse. Reduce. Recycle.*

The Gordon Flesch Company and the Environment



At the Gordon Flesch Company, we've long worked to lessen the impact of our business's environmental footprint on the planet. As a company deeply committed to and intertwined with the communities we serve, we understand that responsible environmental practices are a local – as well as a global – imperative.

From reselling and refurbishing used equipment to reducing energy consumption to recycling a variety of waste products, the Gordon Flesch Company is committed to doing our part to move toward a more efficient and sustainable future.

## *Reuse*

We continually seek out ways to make office equipment last longer and do more. Older models are sold to wholesalers, who refurbish and sell them in overseas markets. Equipment that cannot be sold is stripped for parts, and any remaining materials are shipped to a recycling center.

Our partners – Canon, Sharp and Kyocera – are also committed to lengthening the life of the equipment they manufacture. All have invested considerable time and money into building machines that are more reliable and longer-lasting, and all have their own equipment refurbishing programs.

## *Reduce*

The Gordon Flesch Company has taken a number of energy-saving steps, from using more energy-efficient equipment in our offices to installing lighting in our 38,000-foot warehouse that is expected to nearly halve our electricity consumption.

In addition, our equipment partners are all committed to building smaller, more efficient and less wasteful machines. Canon, for example, has made a relentless push for continuous environmental improvement since the early 1990s. Guided by themes of global warming prevention and improved energy efficiency, Canon supports and reinforces even the smallest actions, procedures or work habits that can contribute to a lower environmental burden.

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### *Recycle*

The Gordon Flesch Company is a committed and longstanding recycler. We recycle paper both at the office level and in our warehouse, where the by-products of our shredding services are collected in a sealed truck and recycled. All cardboard from equipment boxes and other sources is hauled to a recycler by our staff, as are any aluminum parts from equipment.

Soon, the company will begin recycling Styrofoam used in equipment packing. Styrofoam is notoriously difficult to recycle and we are pleased to have located a partner who will help us properly dispose of this common but problematic waste.

The Gordon Flesch Company also works with our partner Canon to recycle toner cartridges. After collecting cartridges from our own offices and from customers, they are sent to Canon, where they are disassembled, cleaned and inspected for recyclable parts at four recycling bases strategically located around the world. Since 1990, Canon has collected more than 150,000 tons worldwide.

### *For A Greener Future*

The health and vitality of the communities in which we live and work is a strong longtime focus of the Gordon Flesch Company. That’s why we will continue to seek out new and innovative ways to lessen our impact on the environment – and provide energy-effective, earth-friendly office product solutions that help our customers do the same.



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